Sales & Marketing Bulletin



Bulletin: 03-18

TO: All Greenheck Representatives

FROM: Ashley Stubbe

Application Engineer II, Power Roof Ventilators

DATE: January 09, 2018

SUBJECT: Vari-Green® Drive Sales Tools

In an effort to assist you in promoting our latest Vari-Green® innovation, the VGD100, we are pleased to announce the creation of various marketing materials which are posted to the Vari-Green page on RepNet. The marketing collateral is intended to assist you in explaining to your customers the benefits of the VGD100 including:

- Energy savings
- Maximized efficiency
- Simple commissioning
- Pre-mounted, pre-wired, pre-programmed
- Single-source provider

This drive has been custom designed to offer variable volume control for use in three phase applications. The VGD100 makes speed control easy and is designed to meet the challenges faced in achieving the best performance possible in today's commercial ventilation systems.

Go to RepNet \rightarrow Product Info \rightarrow Vari-Green to find promotional materials on the VGD including:

- A product brochure
- An Infographic explaining the benefits of the VGD100 versus a traditional drive
- A sales presentation

The VGD100 can control motors up to 10HP to fit your customers' ventilation and efficiency needs. It's currently selectable in CAPS® on models CUBE, GB, SE2/SS2 and SCE3/SCS3.

For more information about the Vari-Green Drive

Email: fans@greenheck.com

Call: 1-800-984-8713



