## Sales & Marketing **Bulletin**



Bulletin: 19-18

TO: All Greenheck Representatives

FROM: Dean Nienhuis,

General Manager, Ceiling Fans

DATE: April 17, 2018

SUBJECT: Ceiling Exhaust Fan - Important Updates



## Model SP Price Decrease

As previously announced, Greenheck is pleased to inform you that **effective with CAPS 4.26**, we have implemented a list price **DECREASE** on **model SP – sizes A50-A110** and **B50-B110**. This reduction is in direct response to your feedback to be more competitive.

This price structure aligns our low cfm SP-A products with the competition's higher tier products and the low cfm SP-B products with the competition's mid-tier products.

## Greenheck is committed to winning in the ceiling exhaust fan market!

This is one of many steps in our effort to become the preferred ceiling exhaust fan provider on multifamily, hotel, assisted living, condos/residential developments and other multi-dwelling unit construction projects.

The pricing realignment along with the following product line features is another step in closing the gap on the competition.

- Multi-flow SP-A-VG
- Industry leading low sound levels on the SP-A
- Value of the SP-B series

## Competitor Cross Reference Tool

Greenheck is excited to introduce a new sales tool to help you quickly select the appropriate SP ceiling exhaust fan when a competitor unit is scheduled.

An example of how this tool may be used is below:

ITEM	MANUFACTURER AND	100.000			ELECTRICAL DATA			V20000000		UNIT	
TAG	MODEL NUMBER	atr	CFM	ESP	VOLT-PH-HZ	HP OR NOTED	RPM	CONTROL	AREA SERVING	(LBS)	REMARK
TE-I	"BROAN" #GTXEOBO	68	80	0.125	120-1-60	0.2 AMPS	-	SMITCH	BATHROOM5	13	I-4
6E-I	"GREENHECK" #SBE-IH42-IO	ì	13,000	0.25	208-1-60	I HP	582	INTERLOCK WITH VEHICLE EXHAUST SYSTEM	PARKING GARAGE	441	1, 2, 3, 6
GE-2	"GREEN-ECK" #SP-AI25	Ĭ	120	0.125	120-1-60	58 WATTS	1100	-	TRASH ROOM 004	15	1, 2, 3, 5
EF-I	"FANTECH" #DBF IIO	27	150	0.2"	120-1-60	0.72 AMPS	2761	NA	DRYER		1, 10
REMARKS											
. VER 2. ELE 3. PRO 4. ELE 5. ELE 6. ELE 7. PRO	RIFY EXACT VOLTAGE PROCTRICAL CONTRACTOR SO VIDE BACKDRAFT DAMFING CTRICAL CONTRACTOR SO CTRICAL CONTRACTOR SO VIDE THE DBIO PRESSUR TRICOKED WITH THERMOSE TRICOKED WITH THERMOSE PRESCURE THE DBIO PRESSUR TRICOKED WITH THERMOSE PRESCURED WITH THERMOSE PRESCURED WITH THERMOSE PRESCURED WITH THERMOSE PRESCURE PRESCURED WITH THERMOSE PRESCURE PRESCUE	HALL P ER. HALL IN HALL IN E SWITCH	ROVIDE DIS ROVIDE WA TTERLOCK I	NITH LIGHT LL SWITCH NITH VEHIC	SWITCH AND LI S (OCCUPANCY I. LE EXHAUST DI	SENSOR).	тем.				

ı	G	GREE	GREENHECK Building Value in Air.					Ne.	LED Grille			Control	needed before then, please request via SDR. Compatible		
		Model	Rated CFM	Sones @ .1 in. wg	Greenheck	Rated CFM	Sones @ .1 in. wg		Lighted LE	Speed Co	Dehumidistat*	Minimum Ventilation	on SP-A and SP-B models only.  *Motion sensors are offered in a wall switch or integral to the fan.		
		LP80	80	1.0	SP-180	80	2.0			7			57.5		
2		QTXE080	80	0.3	SP-A90 3	90	< 0.3			6.		ø			
11	<u> </u>	QTXE080FLT	80	0.3	SP-A90	90	< 0.3		V		D.		VAT BUT		
roan		QTXE110	110	0.7	SP-A110	110	< 0.3								
	_	QTXE110FLT	110	0.7	SP-A110	110	< 0.3		1						
	ā	QTXE110S	110	0.7	SP-A110	110	< 0.3				1		Wall mount sensor only		
	5	QTXE150	150	1.4	SP-A190	190	2.1	192							
Ш	8	QTXE150FLT	150	1.4	SP-A190	190	2.1		1						
П		RB110	110	0.6	SP-A110	110	< 0.3					100			
П		RB110L	110	0.8	SP-A110	110	< 0.3		1	0.0					

- 1. Locate manufacturer
- 2. Determine model/competitor SKU
- 3. Determine the Greenheck equivalent
- 4. Look for any needed accessories and review notes (none in this example)

This tool is confidential and for internal use only and is found on RepNet. To locate, go to the Product Info tab and select Fan and Ventilator.

Do you have a big project? Please contact our ceiling exhaust fan team directly via email <a href="mailto:ceilingfans@greenheck.com">ceilingfans@greenheck.com</a> or phone at 715.571.1495.

Thank you and happy selling!