Sales & Marketing **Bulletin**



Bulletin: 34-18

TO: Greenheck Business Partners

FROM: Peggy Tress, Director, New Business Development

DATE: Thursday, August 02, 2018

SUBJECT: Quick Delivery Program Enhancements



We know that you and your customers have come to rely on the convenience of the Quick Delivery (QD) program when a product is needed quickly. We are excited to announce the following changes to the QD program:

New Product Offerings

Overall, 97 new fans and accessories were added to the QD program.

Product Eliminations

We will be removing some slow-moving items from the QD program. The models that are being removed from the QD program will be handled in two groups, with a small group becoming obsolete with the August CAPS® release (4.27), and the balance in the December 2018 CAPS release (4.28).

Series C Product Changes

All CUE and CUBE fans are available for use in both roof and sidewall applications.

Series G Product Changes

All G and GB QD fans will be rated for use in standard AND high wind applications, again providing greater product flexibility.

Distribution Center & Inventory Enhancements

All five distribution centers will carry similar inventory.

Rebranding of Quick Delivery

In addition to the many enhancements being made to the QD program, a new logo was also created to give QD a fresh, updated look. You'll begin seeing the updated logo on the Greenheck website as well as QD literature and advertisements in the coming weeks and months.





Rep Stock Program

If your office carries some of the QD items in local inventory, you will want to pay particular attention to the attachments for changes to QD that will impact your own inventory programs.

Please click here for further information and models being added or removed.

Should you have any questions, please feel free to reach out to me or your regional sales manager.