

Bulletin: 39-18

TO: All Greenheck Representatives
FROM: Tony Rossi,
Vice President, Marketing
DATE: September 6, 2018
SUBJECT: Launch of the new Greenheck.com



The **new** Greenheck.com is launching this weekend! We are beginning the launch process Friday evening September 7, and it will take the weekend to complete. During this time, it is likely the results will be inconsistent. Therefore, we ask your patience for all the pieces of the site to load and acclimate to the Greenheck.com environment. You will notice several key features to make surfing the site easier.

The clean design follows best practices for modern websites and uses the latest web technology to deliver faster results in a format that is easier to navigate.

- The new site is viewable anywhere at any time, on any device. There is no need to adjust the site to the screen. The site now adjusts to the device. Its design delivers a consistent, easy-to-view site whether on a Mac, PC, iPhone, tablet, Android or any other device. It looks great on each.
- Better site organization puts information you want at your fingertips in a logical format. For example, by selecting a specific product model, all related information (submittals, specs, drawings, instruction manuals and more) will appear on one page.
- The new search feature produces fast and accurate results. Furthermore, the search function is intuitive, meaning the system understands and learns for what you are searching, adjusting to constantly improve results.
- The “Resources” tab is the repository of all Greenheck information. You will find everything from articles and drawings to technical data and videos, located in one centralized area.

We have included a convenient “where it’s at” guide to assist you in navigating the site. [Click here](#) to access the guide. There are also several webinars planned to guide you and highlight important areas of the site. Watch for announcements to find the webinar that fits your schedule.

Ongoing improvements are part of any website launch and the new Greenheck.com is no different. You may notice several enhancements in the coming months that continue to improve your online experience.

As a valued business partner, we appreciate your comments, suggestions and feedback. Greenheck is the industry leader in air movement, control and conditioning and the new website will reinforce our leadership position within the industry.