

TO: Greenheck India Representatives
FROM: Deepti Khatri, Marketing Manager, India
DATE: Wednesday, January 24, 2018
SUBJECT: E-mail signatures



Dear Valued Rep Partners,

We know that having an email signature is like handing a person a business card every time you send an email. You want it to look professional and show your organization's personality. You wouldn't just hand a prospective client a scrap of blank paper with your contact information scrawled on it, would you? No way! Email signatures can be an extremely valuable tool and very simple to implement.

We have been doing lots of mediums to promote our products and services, advertising, events, press etc. The e-mail signature channel can be instrumental in achieving them when you include a "promotional product message" often placed under the rest of the signature. Below is the first email signature message we are initiating with. We have established an "E-mail signature schedule" for FY19 and we keep changing our signatures every month (based on schedule). Marketing will keep you informed well ahead to change them on regular basis.

Please copy and paste the bottom promotional line (mentioned in my signature below) "Join the movement. Serve to Save. To learn more, visit <http://www.servetosave.in>" in your signatures and start promoting our new products and services.

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Join the movement. Serve to Save. To learn more, visit <http://www.servetosave.in>

If you have any questions or concerns, please contact me directly at +91-9871087861 or email me at deepti.khatri@greenheck.com.