Sales & Marketing Bulletin



Bulletin: 18-19

TO: All Greenheck Representatives

FROM: Tim Kilgore

President, Sales and Marketing

DATE: May 30, 2019

SUBJECT: Greenheck to Add Manufacturing Facilities

in Shelby, North Carolina

Here We Grow Again!

As a result of your sales efforts and to better serve you and your customers, we are pleased to announce that Greenheck's board of directors has approved a plan to expand our manufacturing footprint in Shelby, North Carolina. The new expansion will create a campus environment for our team members in North Carolina, and add several hundred jobs over the next five years.

With several of the current Greenheck operations at or near operational capacity, it's clear we need to continue expanding our current operations and add additional locations to enable growth. Getting closer to our customers equates to better service, shorter delivery times, and more competitive pricing due to reduced freight costs.

The expansion plans include the purchase of an existing manufacturing facility which will support ongoing TAP growth by moving production from the present combined DOAS and TAP facility in Kings Mountain, North Carolina to the Shelby facility. This move also provides necessary capacity expansion for DOAS in Kings Mountain.

In addition, construction will begin soon on a new Architectural Products facility on the Shelby campus to accommodate sales growth and address capacity limits at current locations.

Proximity to our customers, suppliers, available skilled workforce, transportation access, and land availability were all part of our decision process in selecting this manufacturing facility. The state of North Carolina, Governor Roy Cooper, and Cleveland County were all instrumental in our decision to add capacity and grow our campus in Shelby.

Keeping true to our core values, Greenheck has made significant investments in people and operations over the last several years. Our investments in manufacturing expansions have included five new or facility expansions in Schofield; an entirely new campus in Tulsa, Oklahoma; and ongoing campus investments and expansions in North Carolina.

It's an exciting time to be our representative partner. The Greenheck shareholders continue to make significant, forward-looking investments in plants, equipment, and in our workforce. We expect this growth to continue as our mutual success in the marketplace and rapid product development success occurs.

Your ongoing sales efforts are greatly appreciated.

