Sales & Marketing Bulletin



Bulletin: 07-20

| TO: | All Greenheck Representatives |
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| FROM: | Tony Rossi Vice President, Marketing |
| DATE: | March 10, 2020 |
| SUBJECT: | eCAPS [®] Bridge for Revit [®] |

We are excited to share with you a valuable software tool we created for your customers that are using Greenheck's eCAPS[®] and Autodesk's Revit[®] that will save them significant time designing HVAC systems with Greenheck equipment.

The tool is called the eCAPS Bridge for Revit. It is a Revit add-in that supports quicker, easier access to Greenheck product content. This add-in allows product selection, configured (not generic) Revit models, and schedule data all within the Revit program. The user does not have to repeatedly leave the Revit program to get Greenheck product information, which significantly reduces design effort and time! The first release of this

eCAPS bridge is for fan selections only, however more Greenheck products will be added on a regular basis with frequent updates. The add-in is available for download at <u>www.greenheck.com/resources/software/ecaps-bridge-for-revit</u>

Customers that would benefit from this tool are:

- Mechanical Designers
- Consulting Mechanical Engineers
- Design Build Contractors
- Design Assist Contractors

We developed several marketing pieces for you to use to expedite getting this valuable information to your customers. They are included in a special kit being mailed to you and can also be accessed as described below.

- 1. Brochure and sample email message that you can email your customer. These pieces highlight the features and benefits of the tool.
 - The brochure and sample email can be found on RepNet. Click on the Software tab and select CAPS.
- 2. Direct mail piece that you can send to your customers via USPS.
 - You can order the mailers by contacting Nicole Laduron at <u>nicole.laduron@greenheck.com</u>. Please specify the quantity you need.

Finally, for our reps only, we have produced a video for you to watch that explains the benefits of the eCAPS Bridge for Revit. To view this this video <u>click here</u>.

Please communicate this exciting news to your customers as soon as possible so they can begin taking advantage of the time saving benefit of Greenheck's Revit add-in for eCAPS!

