Sales & Marketing **Bulletin**



Bulletin: 10-20

TO: All Greenheck Representatives

FROM: Tony Rossi

Vice President, Marketing

DATE: March 18, 2020

SUBJECT: Rep Update Is Going Digital



Rep Update, your quarterly newsletter from Greenheck, is going digital. We have received numerous requests to offer a digital version and after careful research, are launching it beginning with the January-March edition.

You will notice several beneficial features.

- The digital platform provides the ability to link complementary articles, videos and presentations in the newsletter.
- Search feature saves time by allowing you to find articles using keywords.
- Page turning mimics an actual hard copy by clicking on the top or bottom corner of a page (or use the arrows at the bottom of the page).
- For added convenience, you can view the newsletter from your PC or mobile device, download it or even print it out to ensure a quality experience regardless of the platform.





If you are among the pilot reps accessing information via the My Account portal on Greenheck.com, these issues can be located by clicking on Rep Resources (found on the left side navigation menu), selecting Communication and then going to Rep Update Newsletter.

We will also continue to mail a printed version of Rep Update. If you no longer wish to receive a printed copy please email Sara Valiska at sara.valiska@greenheck.com.

Read the current issue of Rep Update

Enjoy!