Sales & Marketing Bulletin



Bulletin: 25-20

TO:	All Greenheck Representatives
FROM:	Tony Rossi Vice President, Marketing
DATE:	April 24, 2020
SUBJECT:	Talking points regarding Greenheck Kitchen Ventilation Systems



Following our announcement earlier this month regarding Greenheck Kitchen Ventilation Systems, many of our reps asked for talking points or messaging that you can share with your engineers and contractors on this subject. In response to this request we have drafted a document that you can either mail or e-mail to your customers to discuss and explain the marketing and sales strategy of Greenheck Kitchen Ventilation Systems. <u>Click here</u> to access this document.

Additionally, we created a new Kitchen Ventilation System flyer that describes what sets Greenheck apart from other manufacturers. <u>Download the flyer</u>.

We are also in the process of launching the Greenheck kitchen ventilation systems pages on greenheck.com along with new KVS product literature. This should be accomplished in the very near future.

Please be sure to contact us if we can be of service and thank you for your continued sales effort!