Sales & Marketing Bulletin



Bulletin: 26-20

TO:	All Greenheck Representatives
FROM:	Tim Kilgore President, Greenheck Fan Sales/Marketing - Americas
DATE:	May 7, 2020

SUBJECT: Tony Rossi Retirement



After a 43-year illustrious career in the HVAC industry, Tony Rossi has decided to retire, effective June 5. Tony joined the Greenheck family in 2003 and during the past 17 years, has made several significant contributions. Perhaps the most significant was leading Greenheck's entry into the lab exhaust market. He started this product line from scratch and now Greenheck has the largest share of the market.

Tony is a consummate road warrior. He logged hundreds of thousands of miles while educating and promoting our lab fan business to engineers, contractors and our valued rep network. His passion for you, our sales reps, and emphasizing our commitment to being the easiest company to do business with is well-known.

In 2012, Tony was promoted to vice president of marketing and led the preparation and execution of numerous Greenheck National Sales meetings, Greenheck HVAC University, ASHRAE hospitality events, trade shows, and our Building Our Future Together and Rep Advisory Board events. Tony is a true educator at heart and enjoys presenting and educating engineers and students on the sciences of HVAC including air movement, control, and conditioning. He has taught many classes in the education and mobile learning centers as well as numerous engineering courses on college campuses.

Tony's passion and enthusiasm for Greenheck shows in everything he does. His influence has been positive in all his roles and we thank him for his many career contributions to Greenheck' success and wish him well in his retirement.

A separate announcement regarding Tony's successor will be coming soon.

