Sales & Marketing Bulletin



Bulletin: 32-20

TO:	All Greenheck Representatives
FROM:	Ron Wendorski Director, Bernard A. Greenheck Education Center
DATE:	June 8, 2020
SUBJECT:	Virtual HVAC University



We are excited to announce that Greenheck HVAC University classes are going virtual. Beginning the week of June 15, we will be offering virtual HVAC University classes for your customers. These classes will tentatively run through the end of August. The classes will qualify for one Professional Development Hour (PDH), are presented live by our Greenheck industry experts, and utilize multimedia to enhance your customer's learning experience. (We are using an advanced webcast platform to host these events.)

Different classes will be offered each week and are not sales region specific. Classes are open to all customers throughout the United States and Canada with no class size limitations.

Virtual HVAC University Classes

Virtual HVAC University Classes		
Date and Time	Торіс	
June 16, 12-1 p.m., CDT	Understanding Air and Sound: Properly Specifying Fans to Meet Performance Requirements	
June 17, 12-1 p.m., CDT	Air-to-Air Energy Recovery	
June 18, 12-1 p.m., CDT	HVLS Fan Design, Application and Specification	
June 23, 12-1 p.m., CDT	Kitchen Ventilation Systems: Meeting Codes and Standards	
June 24, 12-1 p.m., CDT	Make-up Air Ventilation	
June 25, 12-1 p.m., CDT	Laboratory Fume Exhaust	
June 29, 12-1 p.m., CDT	Energy Codes and Their Impact on Fan Selection	
June 30, 12-1 p.m., CDT	Life Safety Dampers	
July 1, 12-1 p.m., CDT	Conditioning High Percentages and 100% Outdoor Air	



We have provided an email draft message and flyer regarding our virtual HVAC University for you to send to your engineering and contractor customers about the upcoming events.

Download the <u>email</u> and <u>flyer</u>.

The registration process is easy. Interested customers will send you an email with events they would like to attend. Send the email addresses of your customers interested in the events to <u>hvacu@greenheck.com</u> at least two business days prior to the event. Your customers will be emailed a registration link and calendar reminder for each event from <u>no-reply@perigonlive.com</u>. They will follow the instructions on the email to register. A reminder email with a link to the class will be sent to attendees 30 minutes prior to the start of the event also.

We are using this registration process to advise you for sales follow-up with the registrants, and eliminate the possibility of competitors attending our educational sessions.

Professional Development Hours (PDH) will be emailed to attendees for completed courses within 10 business days of the event. Greenheck is an approved continuing education provider in all 50 states and Canada.

For complete program details please visit RepNet, Training & Visits and click on the HVAC U tab. Or visit the "My Account" portal at greenheck.com. Click Rep Resources and click HVAC University.

Contact Jenna Munz at hvacu@greenheck.com or at 715-355-6666 with questions.

We look forward to the time when we can gather in Schofield for in-person training. Until then, please promote virtual HVAC University classes with your customers.