

Bulletin: 40-20

TO: All Greenheck Representatives  
FROM: Jackson Smith  
General Manager, Architectural Products  
DATE: August 5, 2020  
SUBJECT: Louver Plant Now Open in Shelby, NC



Greenheck has expanded its louver manufacturing capacity into Shelby, North Carolina. The new 120,000-square-foot facility doubles our louver manufacturing footprint and represents a significant investment in future growth. This expansion positions us to continue leading the industry by delivering on our commitment to high performance, quality products with short lead times and on-time deliveries.

Initial manufacturing will focus on producing high volume products, adding more models and accessories through an aggressive growth schedule the next year. With leading-edge manufacturing technologies that mirror our Schofield operation, the facility is optimized for quick and efficient louver production. The new plant features an advanced high-performance paint line that will improve the process with a commitment to quality.

The Shelby facility adds much needed capacity to the louver business and offers an opportunity to enhance our manufacturing strategy in other locations. An example will be the transition of the Frankfort, Kentucky operation to a damper-focused facility by March 2021 increasing the available capacity for damper manufacturing.

This new louver facility continues to demonstrate our commitment to industry-best lead times and on-time delivery performance. The investment is a testament to your efforts in promoting and selling Greenheck louvers and making us a market-leading manufacturer. Thank you for your continued support, and we look forward to leveraging this additional capacity to grow your business.

Please contact the louver group at 800-373-4866 or [louvers@greenheck.com](mailto:louvers@greenheck.com) with questions.