

Bulletin: 52-20

TO: All Greenheck Representatives
FROM: Sue Wirkus, Customer Care Manager
DATE: November 3, 2020
SUBJECT: Protective Coatings Standardization



Greenheck is standardizing its coatings and color offering across most of its product lines, making it easier for you and your customers to pick the right paint for your product/application. The standardization takes effect with the CAPS® 4.34, December release. These changes are across the entire Greenheck product line but mainly affect fan products.

The standardization offers several advantages.

- Improved edge protection— A new formulation of Hi pro Polyester Concrete Gray ensures added protection against corrosion, particularly on product edges where paint is most susceptible to corrosion
- Exclusive use of industrial epoxy – Excellent chemical and corrosion resistance were the deciding factors to standardize on the industrial epoxy base coating and offer everyone a superior coating
- Consolidation of standard colors – The reduction of standard colors from 16 to 7 provides consistent color selection options across our product lines, reducing confusion
- Standard protective coatings consolidation– Retain the coatings that are most environmentally friendly and provide a more reliable finish
- Alignment of paint and coating offerings in literature – Information from marketing literature to selection options in CAPS are realigned to ensure consistency and confidence when specifying colors

We are pleased to share a [new brochure explaining these improvements](#). You may also find this brochure in the Library on greenheck.com and in the My Account portal under Rep Resources>Product Resources. Printed copies will be available in mid-November. To request copies, go to the My Account portal on greenheck.com>Rep Resources>Marketing Resources>Literature Order Form.

Please contact the customer care team at (800) 333-8867 with questions.