Sales & Marketing Bulletin



TO:	All Greenheck International Representatives		
FROM:	Andy Jackson, Product Manager, Louvers		
DATE:	November 30, 2020		
SUBJECT:	New High Free Area Louver, ESD-635HP		



Your feedback helped us recognize the need for a louver that offers more free area on smaller sizes. Model ESD-635 leads its class but can be deficient in free area for smaller sizes when certain competitor products are the basis of design. We are pleased to introduce a new six-inch-deep drainable louver, model ESD-635HP, which complements our ESD-635. ESD-635HP is available in sizes up to 48-inch x 48-inch. The ESD-635HP provides free area improvement ranging from 5% to 25% when compared to ESD-635. The greatest free area improvement is apparent in the smaller sizes.

	ESD-635HP	ESD-635	Free Area
	Free Area (Sq Ft)	Free Area (Sq Ft)	Increase (%)
12 in. x 12 in.	0.25	0.20	25%
18 in. x 18 in.	0.92	0.79	16%
24 in. x 24 in.	1.92	1.82	5%
30 in. x 30 in.	3.31	3.09	7%



Model ESD-635HP

ESD-635HP is available in the December CAPS[®] 4.34 release. ESD-635HP has a similar appearance to ESD-635, allowing you to select ESD-635HP when smaller sized louvers are required on a job with mid-large sized ESD-635 louvers.

Please contact the louver team at <u>louvers@greenheck.com</u> or 800-373-4866 with questions.