Sales & Marketing Bulletin



Bulletin: 06-21

TO: Greenheck Business Partners

FROM: Tim Kilgore

President, Sales and Marketing

DATE: February 26, 2021

SUBJECT: Price Adjustment Effective April 5th, 2021



Over the past few months, we have experienced continued material and freight escalation at a pace not seen in years. As a result, we are forced to announce <u>additional price increases effective April 5, 2021</u>.

This price increase will be implemented in our April 5 CAPS® release, via an upward multiplier adjustment. Orders entered before April 5 must ship within published lead times or by June 30, 2021 whichever is greater.

Product Category (Business Unit)	Increase Amount (via multiplier)
Architectural Products (Louvers)	2% (except steel louvers 5%)
Dampers	4.2%
Axial/Inline/HVLS Fans	3.8%
Ceiling Fans	2%
Power Roof Ventilators (PRV)	0.75% (fans w/ VG motors); 2.3% (all other fans); 6.2% (curbs)
Centrifugal, Vane Axial, Industrial (CVI)	5.5%
Kitchen Ventilation Systems (KVS)	2% (hoods/UDS) 5% (factory-coordinated fire system installation)
Tempered Air Products (TAP)	2.2% - 2.9%, varied by product category
Dedicated Outdoor Air Systems (DOAS)	2.2% (Models RV/RVE); 3.6% (Models ERCH/ERT)

We are taking this varied pricing approach to keep you competitively positioned across our product portfolio. We understand this method may be more challenging for you to implement.

In addition, in this CAPS release there will also be list price changes to a small segment of our products. These items are listed on page 2.

We appreciate your understanding with the price adjustments and encourage you to review all existing open quotations and unreleased orders.

If you anticipate orders being released or placed <u>after the April 5 effective date</u>, please contact Greenheck for necessary re-pricing.

As always, thank you for your efforts and good selling! Tim

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Selected Product List Price Changes

Round Circular and Round Cathedral louvers
 Consult factory

Dampers

Blast, Bubble Tight, HD Round, and Tornado Dampers
 Varied list increases
 Consult factory

Axial, Inline, HVLS Fans

Models - BDF, SAF, RP/F, R2, S2 and ESRMD/F
 5% list increase

Ceiling Fans

Mounted ceiling radiation dampers
 Discharge accessories
 11% list increase
 Consult factory

Power Roof Ventilators (PRV)

Model USGF (steel upblast fan)
 Model GB-330
 20% list increase
 10% list increase

Select curb pricing adjustments

GPI (aluminum)
 Canted curbs and equipment support
 Linear and insulated curbs
 1-3% list increase
 10-35% list increase
 Consult factory

Centrifugal, Vane Axial, and Industrial (CVI)

Consolidated blower accessory pricing
 Consult factory

Tempered Air Products (TAP)

Make-up Air units with electric heaters
 Make-up Air Units with heating and cooling coils
 Energy Recovery with polymer enthalpy cores
 3% list increase
 1.5% list increase
 3-5% list increase

Dedicated Outdoor Air Systems (DOAS)

Model RV-75 (50 ton) and Model RVE-180 (70 ton)
 4% list increase