## Sales & Marketing Bulletin



TO:	All Greenheck Representatives	
FROM:	Andy Jackson, Product Manager, Louvers	
DATE:	August 2, 2021	
SUBJECT:	New Lower Cost Adjustable Blade Louver	

The CAPS<sup>®</sup> 4.36 release (August 2021) will include our <u>newly developed EAD-632W</u> six-inch deep, adjustable blade louver. The EAD-632W was created for the warehouse market by providing a more price competitive louver.

We reduced the EAD-635 base list pricing this past April and offered significant reductions on models EAD-635 and EAD-601 for louvers between 96 and 120 inches. The EAD-632W provides further price reductions.

Louver Model	Relative Price	
EAD-632W	\$	
EAD-635	\$\$	
EAD-601	\$\$\$	



Model EAD-632W

Model EAD-632W provides better performance (maximum intake volume capacity) than our EAD-601, while falling just shy of our EAD-635. The EAD-632W beats EAD-601 in airflow resistance, while providing equivalent performance when compared to EAD-635. We are focusing our efforts on improving the performance of EAD-632W to complement its competitive cost to serve the warehouse market better.

Nominal W x H (In.)	EAD-632W Max Intake Volume (CFM)	EAD-601 Max Intake Volume (CFM)	EAD-635 Max Intake Volume (CFM)
24 x 24	1336	1228	2047
48 x 48	8106	7391	9664
96 x 72	25098	21831	31439
60 x 120	28108	25557	33663

Louver Model	Static Pressure Drop @ 7000 CFM Intake (In. WG) – 48 x 48 Size
EAD-632W	0.07
EAD-635	0.07
EAD-601	0.12

For more information and support, please contact the louver support team at 1-800-373-4866 or email <u>louvers@greenheck.com</u>.