## Sales & Marketing **Bulletin**



Bulletin: 52-21

TO: All Greenheck Representatives

FROM: Dewey Rothering

Director, Global Logistics

DATE: October 4, 2021

SUBJECT: Transportation Industry Update



The transportation network is experiencing unprecedented challenges impacting the flow of component parts and finished goods. Greenheck and its transportation team are taking many steps to lessen the impact.

However, COVID has added a new challenge — <u>record breaking shipping volume and not enough transportation capacity.</u> This new challenge is causing a cycle of delays. The industry is experiencing:

- Longer delivery times, 2-3 days is no longer the standard
- Delivery times are estimates and not a guarantee
- Daily freight backed up at terminals
- Sporadic freight embargos at main terminal hubs in Phoenix, Miami, Atlanta
- Lack of equipment and terminal employees
- Significantly higher transportation costs

Our transportation team is working on the following to help counteract these issues:

- Adding carriers to ensure capacity
- Protecting capacity by keeping communication open with all partner carriers
- Advising sales teams and customer service of the industry challenges
- Advising our teams to expect an additional 2-5+ days of transit to carrier published transportation delivery times

Unfortunately, these challenges will continue into early 2022 and possibly longer. We are working hard to handle the increased number of shipment cases with care and timely follow up.

Greenheck will continue to communicate updates to help you and your customers plan accordingly. Thank you for your patience and understanding.