## Sales & Marketing **Bulletin**



Bulletin: 59-21

TO: All Greenheck Representatives

FROM: Jonathan Geissler,

Application Engineer, Ceiling Exhaust Fans

DATE: November 1, 2021

SUBJECT: New SP Grille

Greenheck is excited to launch a new and improved standard grille and lighted grille for model SP fans. The new standard and lighted grilles offer improved aesthetics and maintains our industry-leading air and sound performance. The new grille will launch with CAPS® 4.37 on December 7. Orders having a ship date on or after December 7 will include the new standard or lighted grille. The grille is for model SP-A fans under 400 cfm, all model SP-B, and SP-L fans.

Important implementation steps:

- 1. CAPS and submittals will show the old grille until the CAPS 4.37 release, and then the new grille starting with the CAPS update.
- 2. Literature will have the new standard grille featured in early December.
- 3. All orders with a ship date of December 7, 2021 or later will all include the new grilles.
- 4. The designer grille will still be selectable on the stock tree in CAPS and Greenheck Parts with the release of CAPS 4.37.

Please contact the ceiling fan team with questions via email <a href="mailto:CeilingExhaustFans@greenheck.com">CeilingExhaustFans@greenheck.com</a> or phone 1-800-984-8713, option 1.

