Sales & Marketing **Bulletin**



TO: Greenheck International Representatives

FROM: Rashmi Das

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DATE: October 28, 2021

SUBJECT: Diwali & Govardhan Puja



Greenheck India Corporate office and manufacturing facility will be closed on Thursday, 4 November and Friday, 5 November in observance of Diwali and Govardhan Puja.

Greenheck India manufacturing facility and Corporate office will return to work on Monday, 8 November.



Diwali is called the Festival of Lights and is celebrated to honor the king, Rama-chandra, the seventh avatar (incarnation of the god Vishnu). It is believed that on this day Rama returned to his people after 14 years of exile during which he fought and won a battle against the demons and the demon king, Ravana. Diwali symbolizes the spiritual "victory of light over darkness, good over evil, and knowledge over ignorance".

Govardhan Puja occurs a day after Diwali to commemorate the Baal Roop (Child avatar) of Lord Shri Krishna. Also known as Annakoot (meaning a "mountain of food"), is a Hindu festival in which devotees worship Govardhan Hill and prepare and offer a large variety of vegetarian food to Krishna as a mark of gratitude.