## Sales & Marketing **Bulletin**



Bulletin: 05-22

TO: All Greenheck Representatives

FROM: Derek Hawley

Segment Manager, Axial

DATE: January 24, 2022

SUBJECT: ESRMD and ESRMDF Obsolescence



We remain committed to providing you with the products you need to succeed in your markets. This commitment sometimes means removing products having extremely low demand. Removing low-demand products helps our speed to market initiatives and places focus on the high-demand products you sell most. As a result, models ESRMD and ESRMDF will no longer be selectable effective with the CAPS® 4.38 (April 2022) release. You can still order existing selections until the release of CAPS 4.39 (August 2022).

Greenheck will continue to offer a wide variety of rooftop fan options including the best value product portfolio your customers require.

Please contact your regional salesperson or email <u>aifans@greenheck.com</u> if you have questions.