Sales & Marketing **Bulletin**



Bulletin: 25-22

FROM: Bryan Magnuson

Product Manager, Ceiling Exhaust

DATE: May 23, 2022

SUBJECT: Bath Fan Price Reduction



MultiSPEC™ Bath Fan Price Reduction—Get Ready to Win More Multifamily Business!

We are excited to announce a significant list price reduction on our MultiSPEC™ (SP-LP) product line. These list price changes outlined below will be effective with the May 23rd CAPS[®] update:

Model	Current List		New L	ist
SP-LP0511	\$	225.00	\$	150.00
SP-LP0511L	\$	345.00	\$	270.00

The <u>SP-LP</u> is purpose-built for multifamily and competes directly with the Panasonic Whisper Value, Broan LP and Delta Breez SLM product lines. This price reduction improves your competitive position directly out of CAPS.

Featuring a built-in 50/80/110 CFM selection switch and constant CFM EC motors, this product line offers industry-leading performance and is the only low profile fan with tested and certified performance over .25 in. wg.

This change furthers our commitment to give you, our rep partners, the needed tools and products to continue to win business over Panasonic, Broan and Delta Breez.

For additional information or to schedule trainings or sales calls to view our entire new and improved multifamily product offering, contact your regional sales manager or bryan.magnuson@greenheck.com