## Sales & Marketing Bulletin



Bulletin: 41-22

TO: Greenheck Mechanical Representatives

FROM: Marty Gissel

Segment Manager, Commercial Dampers

DATE: September 26, 2022

SUBJECT: Discontinuation of ES Series Backdraft Dampers



As part of our ongoing effort to provide you with industry-leading lead times for the products that you sell the most, we are continuously looking to eliminate sources of inefficiency in our operations. In some cases, those inefficiencies are caused by the production of low-volume models in our offering. When that is the case, and especially when there is an alternative product in our offering that can be used in the same applications, it makes sense to discontinue the lower volume models so that we can focus our time and automation efforts on optimizing the efficiency of the higher volume models.

That is the case for our ES series backdraft dampers (models ES-10, -11, -12, -30, -31, -32, -40, -41, and -42). As a result, with the release of CAPS® 4.40 in December, we will be removing the ES series dampers from our product offering.

Going forward we recommend that you begin quoting the EM series backdraft dampers for all applications where you have historically quoted ES series backdraft dampers.

If you have any questions, please contact the damper team at dampers@greenheck.com.