## Sales \& Marketing Bulletin

Bulletin: 2-23
TO: All Greenheck Representatives
FROM: Andy Jackson, Product Manager, Louvers
DATE: January 16, 2023
SUBJECT: Select Louver Model/Option Obsolescence \& Quick Build Offering Refinement


Greenheck is committed to ensuring you have the louver products you need to succeed in your markets. We trust you have found this commitment amplified with the recent announcement that our most popular louvers models are now available in only two weeks (three weeks painted) without a premium via the Fast Pass program in addition to the recent price reductions we have put forth on many of our most popular operable blade louvers commonly used in the warehouse and manufacturing market segments.

To continue to pave the way for best-in-class lead times and continued cost/price reductions, we will obsolete historically low sales volume and/or disruptive products and refine our Quick Build offering to allow for greater manufacturing capacity of our most popular core louver products.

With the release of CAPS ${ }^{\circledR} 4.41$ in April we will be obsoleting several low sales volume products. Among the louvers that will be obsoleted is our entire formed steel louver line along with a handful of niche application low sales volume products like our FSL sand louver and ESID intake/discharge louver. New selections will not be available upon the release of CAPS 4.41. Prior selections will convert up until the release of CAPS 4.42 in August, upon which time we will no longer be accepting orders for the obsoleted louver models shown in Figure 1.

Figure 1 (Obsoleted Louvers, CAPS ${ }^{\circledR}$ 4.41)

| AFS-120 | Stationary, 12 In. Sightproof Acoustical, Formed <br> Aluminum or Steel |
| :---: | :--- |
| ESID-430 | Stationary, 4 In. Intake/Discharge, Extruded Aluminum |
| FAD-402 | Adjustable 4 In. Drainable Blade, Formed Steel |
| FAD-635 | Adjustable 6 In. Drainable Blade, Formed Steel |
| FDS-402 | Stationary 4 In. Drainable Blade, Formed Steel |
| FDS-602 | Stationary 6 In. Drainable Blade, Formed Steel |
| FSJ-402 | Stationary 4 In. J blade, Formed Steel |
| FSJ-602 | Stationary 6 In. J Blade, Formed Steel |
| FSL-401 | Stationary, 4 In. Sand Louver, Formed Steel or Aluminum |
| GCI-402 | Combination, 4 In. Gravity Intake, Extruded Aluminum |
| SED-401 | Stationary, 4 In. Sightproof Drainable, Extruded <br> Aluminum |

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In addition to the models being obsoleted as shown in Figure 1, we will also be removing the option for insect screens on louvers selected with a factory-attached damper upon the release of CAPS 4.41 in April. This includes, but is not limited to, any Miami-Dade County qualified louver when selected with a factory-attached damper.

Along with the upcoming louver model and/or option obsolescence referenced above we will no longer make a handful of lower sales volume louver models available on a Quick Build program upon the release of CAPS 4.41 in April. Like with obsoletion efforts, these Quick Build refinement efforts are made to increase capacity for our more popular louver models. Upon the CAPS 4.41 release, the louver models shown in Figure 2 will no longer be available on a Quick Build program with the best available lead time being "Standard".

Figure 2 (Louvers Removed From Quick Build Program, CAPS ${ }^{\circledR}$ 4.41)

| AFA-801 | EDJ-601 | ESJ-155 |  |
| :---: | :---: | :---: | :---: |
| AFJ-120 | EDK-430 | ESJ-202 |  |
| AFJ-801 | EHH-501X | ESJ-602 |  |
| EACC-401 | EHH- <br> 601PD | ESK-402 |  |
| EACC-601 | EHH-701 | ESU-153 |  |
| EAD-401 | EHM-601 | ESU-154 |  |
| EDD-401 | ESD-435X | GCE-402 |  |
| EDD-601 | ESD- |  |  |
|  | 635PD |  |  |
|  |  |  |  |

Please contact louver customer support at 1-800-373-4866 or e-mail louvers@greenheck.com with questions.

