## Sales & Marketing **Bulletin**



Bulletin: 16-23

TO: All Greenheck Representatives

FROM: Greg Allen, Application Engineer II, PRV & Roof Curbs

DATE: April 24, 2023

SUBJECT: Vari-Green® Set-Up and Installation Videos



Have you ever been on the phone with a contractor that is stumped trying to set up a Vari-Green Control? Or an engineer that is looking for just a bit more information on how Vari-Green Motors are connected? Good news! Vari-Green® Set-Up and Installation Videos are now posted on our website!

We have completed seven short videos specifically for Vari-Green. Although these may be used for marketing purposes, they are shot in a 'How-To' format and give timely information to that asset on a roof. We started with the most common devices and tried to answer the most frequently asked questions. These resources can be considered a 'Video IOM' of sorts and provide a first-person view of the setup and programming steps. The right information is available at the right time!

Please share these links with your clientele. Visit <a href="https://www.greenheck.com/vari-green">https://www.greenheck.com/vari-green</a> and go to either the Vari-Green Motors or Vari-Green Controls pages and click on the Videos list at the bottom of the screen.



