Sales & Marketing **Bulletin**



Bulletin: 38-23

TO: All Greenheck Representatives

FROM: Tyler Erdman

Application Engineering Specialist, Axial Product Segment

DATE: November 6, 2023

SUBJECT: Motorized Damper Lifters Obsoletion on Upblast Models

RDU, RBU, RBUMO



We are committed to providing you with the products you need to succeed in your markets. Sometimes this means removing accessories with extremely low demand. Doing this helps in our speed-to-market initiatives by allowing us to focus on the high-demand accessories you sell most. As a result, motorized damper lifters will no longer be available for the axial upblast product line (RDU, RBU, RBUMO) effective with the April 2024 CAPS® 4.44 release.

Please review and submit your marks before the April 2024 release as previously configured selections and new selections will no longer be available for ordering.



We are confident Greenheck continues to have the best value product portfolio your customers require while offering a wide variety of upblast accessory options. Please contact your regional salesperson or email <u>aifans@greenheck.com</u> if you have questions.