Sales & Marketing Bulletin



TO: Greenheck International Representatives

FROM: Darren Farrell

Regional Sales Director, EMEA & APAC

DATE: March 18, 2023

SUBJECT: Announcing New Partnership in Saudi Arabia Manufacturing Location



Dear All,

We would like to inform you we have partnered with Al Saadeh, our representative in Saudi Arabia, to create a new manufacturing facility to supply damper products for the Saudi market. This opportunity will allow us to penetrate the Saudi market increasing our competitiveness and becoming a formidable supplier in the damper segment.

We are excited to offer our customers locally manufactured Greenheck dampers within the Middle East with the same quality as GFC and GIN while providing the latest technology and materials for manufacturing. We look forward to providing our customers with the highest standards of quality and service in partnership with Al Saadeh.

The new manufacturing facility is based in Riyadh and is operational to manufacture and supply effective today. We will continue to supply dampers from GIN and GFC to all other markets.









SMD 211

FSD 211

VCD 20

VCD 23

We are confident that with this partnership we will be able to provide our customers with the best products and services and build upon Greenheck's value of being "Easy to do Business With."

We look forward to your support and making this new venture a success.

Please feel free to contact me with any questions.

Regards, Darren