## Sales & Marketing **Bulletin**



TO: Greenheck International Representatives

FROM: Rashmi Das

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DATE: August 8, 2023

SUBJECT: Raksha Bandhan



Greenheck India Corporate office and manufacturing facility will be closed on Wednesday, 30<sup>th</sup> August in observance of Raksha Bandhan.

Greenheck India manufacturing facility and corporate office will return to work on Thursday, 31st August.

## Raksha Bandhan



**Raksha Bandhan** is a festival that celebrates the bond of a brother and sister. It is observed on the last day of the Hindu lunar calendar month of Shraavana (4th month of Hindu Calendar), which typically falls in August. In Sanskrit, the expression "Raksha Bandhan" means, "the bond of protection, obligation, or care." On this day, sisters of all ages tie a talisman, or amulet, called the Rakhi, around the wrists of their brothers, symbolically protecting them, receiving a gift in return, and traditionally investing the brothers with a share of the responsibility of their potential care.